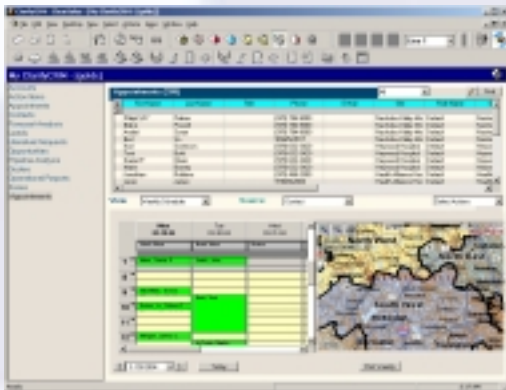


## GoldCRM's Sales Management Suite - Amdocs ClarifyCRM

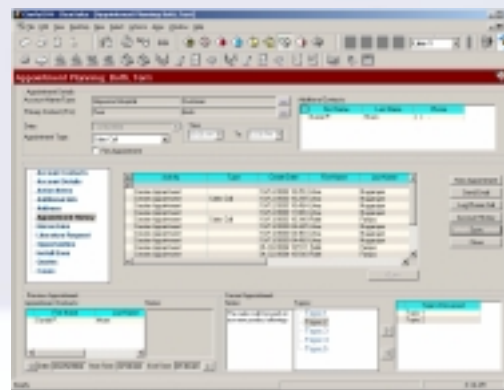
Our offering for Sales Management is a strategic solution that promotes Sales Effectiveness within the ClarifyCRM system. Our solution enables organizations to increase efficiency and productivity of their sales force organizations thereby improving their Sales Effectiveness. Functionality includes Appointment Scheduling, Call Planning, PIM Synchronization, Sales Mobility and Geographical Reporting.

### Call Planning & Appointment Scheduling

GoldCRM adds embedded call planning & appointment scheduling capabilities to ClarifyCRM's ClearSales product. The Appointment Scheduling form allows users to plan their day, week and month in an intuitive interface reminiscent of MS Outlook™, but embedded directly in the Clarify ClearSales Client. Appointment Planning provides essential details for scheduled appointments and provides the user with one-stop shopping for all relevant information about the contact or account so that they can plan more effective meetings, by leveraging the powerful historical data in the Clarify application. When implemented with our GIS Module, the system will provide turn-by turn driving directions for the day's appointments.



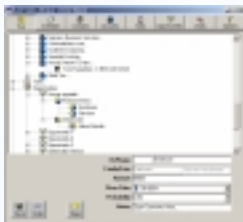
**Appointment Scheduling Form**



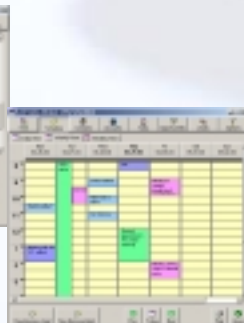
**Call Planning Form**

### Gold Sales Advisor™

Gold Sales Advisor™ extends ClarifyCRM's ClearSales to a salesperson's laptop computer for offline access. Gold Sales Advisor™ allows sales people to have access to their data from a laptop without requiring a connection to the Clarify database, the network or the internet. All information for accounts, contacts, appointments, tasks, leads and opportunities can be accessed and managed while offline and synchronized when connectivity is available. Gold Sales Advisor™ is an easy to use application that provides offline access to the essential information critical to supporting a sales rep's daily activities, especially useful is the ability to create and update opportunities and forecast items while disconnected from the Clarify database.



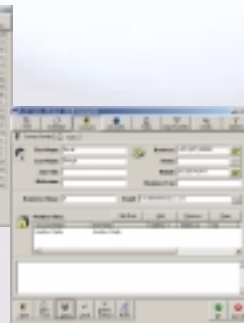
**Tree View**



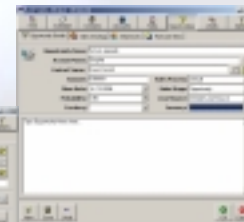
**Appointments**



**Contacts List**



**Contact Details**



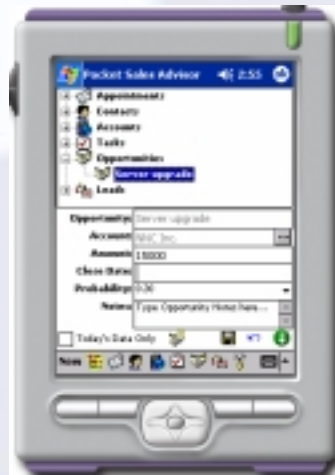
**Opportunity Details**

## Gold Pocket Sales Advisor™

Gold Pocket Advisor™ extends ClarifyCRM's ClearSales to a salesperson's PDA for offline access. Pocket Sales Advisor™ allows sales people to have access to their data from a PDA without requiring a connection to the Clarify database, the network or the internet. All information for accounts, contacts, appointments, tasks, leads and opportunities can be accessed and managed while offline and synchronized when connectivity is available. Pocket Sales Advisor™ is an easy to use application that provides offline access to the essential information critical to supporting a sales rep's daily activities, especially useful is the ability to create and update opportunities and forecast items while disconnected from the Clarify database.



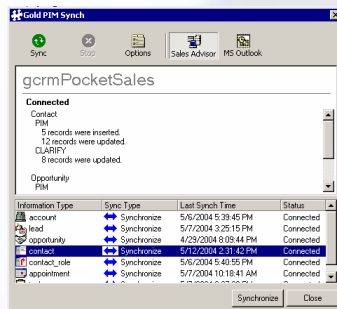
Appointments



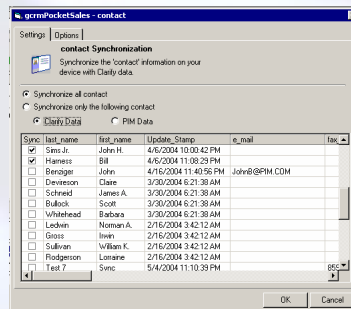
Opportunities

## PIM Synchronization Module

GoldCRM's PIM Synchronization Module enables the synchronization of any Clarify data including Accounts, Contacts, Leads, Appointments, Tasks, and Opportunities with Microsoft Outlook™, PDA devices and remote databases. The functionality included with GoldCRM's PIM Synchronization module provides a preview of the records with ability to tag those wished to be synchronized, and the ability to map data fields and define custom validation rules, allowing for custom data to be available offline, and for changes to be safely integrated with the online Clarify database.



PIM Synch – Main Form



PIM Synch – Select Contacts

## GIS Plug-In Module

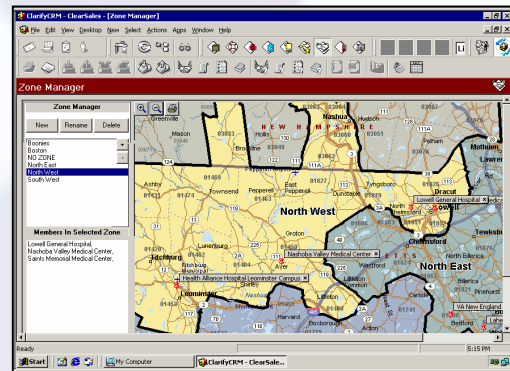
GoldCRM's GIS (Geographic Information System) Plug-In Module allows for sub-territory management based on zip-code alignment of customers and contacts. Sales Organizations can manage sales territories and sub-territory by zip-codes, enabling visualization and management of prospects by geographic distribution. Daily schedules and location of appointments can be viewed side-by-side and turn-by-turn driving directions calculated for the entire day. GIS integration with Gold Analysis & Reporting Advisor™ allows organizations to visualize the distribution of leads, opportunities, and customers.

### Features

- *Zip-code alignment for Territory and Sub-Territory Management*
- *Turn-by-turn driving directions*
- *Optimized routing*
- *Integration with Gold Analysis & Reporting Advisor™*

### Benefits

- *Reduction in travel time and expenses*
- *Enhanced analysis of sales by geography*



## Gold Analysis & Reporting Advisor™

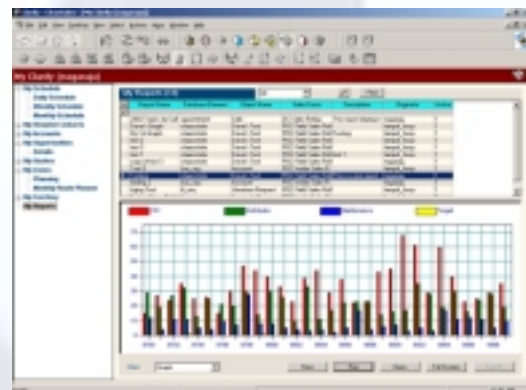
Gold Analysis & Reporting Advisor™ allows you to easily report on any table or view in your ClarifyCRM database. Administrators can create complex queries using the graphical query builder tool, and store the query definition in the Clarify database – all without requiring schema changes. Users can produce graphs and lists of the output and can filter and save their own reports. Output can also be exported to Excel, Adobe Acrobat or HTML for additional presentation options. When used with the GIS Plug-In Module, users can view data sets geographically displayed on a Microsoft MapPoint™ map.

### Features

- *Seamless integration with ClarifyCRM*
- *Works with any Clarify database – any Table or View*
- *Point to any Clarify instance*
- *Graphical Point & Click interface*
- *Ability to define complex queries (for Administrators only)*
- *Access based on Territory Rollup, Privilege Class or Employee Name*

### Benefits

- *Seamless integration with ClarifyCRM*
- *Reduction in reporting related costs*
- *Provides information required for effective business management*
- *Real-time Operational reports*



## Contact Us

To schedule a demo or for additional information, go to [www.goldcrm.com](http://www.goldcrm.com) or call 1-800-950-GCRM.